

A game-changing Health Cash Plan designed for everyday use



In partnership with Bupa

We're bringing together Bupa's trusted insurance expertise and care pathways with YuLife's daily wellbeing experience, so health benefits are used, understood and valued as part of daily life, not just at the point of claim.



#1 rated
employee benefits platform
on Trustpilot¹

80%
Member app adoption²

1 in 2
Members engage daily³

11.5%
Reduction in absenteeism⁴

The result is a cost-effective, highly engaging benefit that:

Protects

Provides trusted, reliable cover for everyday health expenses

Prevents

Improves access to digital primary care tools to prevent issues from escalating

Engages

Drives healthier habits every day, not just at claim time

Empowers

Delivers real-time, actionable insights to guide smarter decisions

Trusted cover for health expenses

- ✔ **Claim back on everyday healthcare costs** including dental, optical, prescriptions, flu jabs and vaccinations.
- ✔ **Claim back on consultations**, diagnostic tests and therapies including physiotherapy, osteopathy, chiropractic, acupuncture and podiatry
- ✔ **Money towards hospital stays** including plus inpatient & day-patient treatment
- ✔ **Access 24/7 EAP telephone HelpLine** with specialist legal, financial, and family support, plus up to 6 face-to-face counselling sessions for Bupa Wellbeing Health Expenses Premier members
- ✔ **24/7 Anytime HealthLine** with access to information and guidance on health issues.
- ✔ **Health Benefits allowance** can be used towards Bupa Clinics (remote & face-to-face), health assessments and plans (menopause, period and sexual function plans)
- ✔ **Cover for the whole family** partner and up to 4 children covered with full benefit allowance
- ✔ **Flexible cover to suit your needs** 3 structured cover levels

Everyday engagement experience

- ✔ **1,000+ game levels and healthy challenges** employees earn YuCoin and donate to charity to unlock mystery prizes, retail vouchers and more
- ✔ **Social game mechanics** including company leaderboards, 1-on-1 duels, team v.s. team challenges and reward & recognition tooling
- ✔ **Easy access to a range of digital health and wellbeing tools** to prevent issues from escalating SkinVision AI driven, SkinVision, AI skin check tool, Phio AI driven, digital MSK triage support tool.*
- ✔ **Daily health check ins** deliver personalised challenges and targeted health & wellbeing support, including Bupa's EAP and digital health tools.
- ✔ **Seamless integration** with wearables and apps including Google Fit Apple Health, Fitbit, Withings and Strava
- ✔ **Hassle free benefits administration** including access to Employer Portal with live chat support an customisable Wellbeing Hub
- ✔ **Self-serve analytics dashboard** providing insights on activity and adoption, ESG donations, mental and physical health and key demographic risk indicators.



Scan to view the Employer Benefit Table



Scan to view the Member Benefit Table



Book a demo to see how Bupa x YuLife can support your workforce

* SkinVision and Phio are AI tools designed to support you, they do not provide a clinical diagnosis. You do not need to use these services to access any of your other Health Cash Plan benefits.

1. YuLife is the #1 rated employee benefits platform on Trustpilot. 2. We see an 80% average adoption of YuLife within a company* (varies depending on company size and YuCoin earn rate Source: YuLife internal data 2025. 3. 1 in 2 members engage on a daily basis (MAU/DAU)* (varies depending on company size and YuCoin earn rate) Source: YuLife internal data 2025. 4. 11.5% reduction in absenteeism as a result of increased healthy habits Source: Forrester TEI 2022

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